Introduction

This report provides the latest key information from Homefinder Somerset.

Households registered with Homefinder Somerset

The number of households registered with Homefinder Somerset increased by 2.4% (250 households) between 1 April and 1 July 2020. This is perhaps unsurprising given the impact of the Cornonavirus. Mendip, Sedgemoor and Somerset West & Taunton saw increases in the quarter to 1 July, whilst South Somerset saw a fall of 47 households.

The proportion of households in Gold Band varies from 5% in Mendip to 10% in South Somerset. It can be seen that the proportion of households in the Silver Band is identical in 3 of the 4 local authorities (36%), whilst Mendip has a higher proportion (47%). The proportion of households in Bronze Band ranges from 48% in Mendip to 58% in Sedgemoor.

Table 1: Number of households registered with Homefinder Somerset by local authority and Band as at 1 July 2020

	Emer	Emergency		Gold		ver	Bro	nze	Total		
	No.	%	No.	%	No.	%	No.	%	No.	%	
Mendip	0	0%	84	5%	733	47%	749	48%	1,566	15%	
Sedgemoor	0	0%	158	6%	933	36%	1,481	58%	2,572	25%	
Somerset West &											
Taunton	7	0%	313	7%	1,560	36%	2,423	56%	4,303	41%	
South Somerset	12	1%	207	10%	736	36%	1,089	53%	2,044	19%	
Total	19	0%	762	7%	3,962	38%	5,742	55%	10,485	100%	

Note: The percentages refer to the proportion of households who are in that Band (e.g. 7% of all households are in Gold Band). The percentage given for the total refers to the proportion of all households registered with a particular local authority (e.g. 25% of households are registered with Sedgemoor DC).

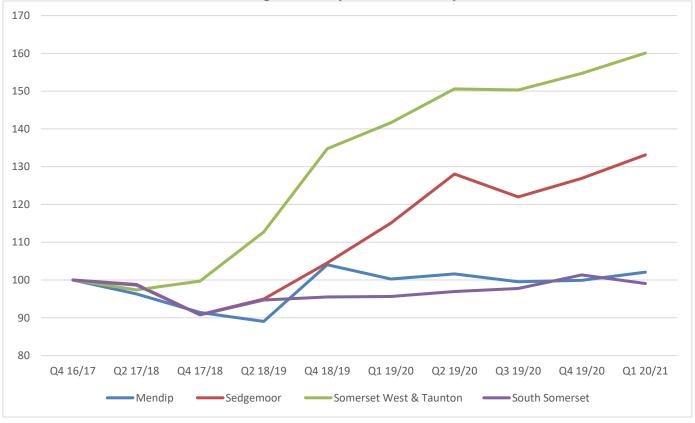
It can be seen from Table 2 and Chart 1 that the number of households registered with Homefinder Somerset has increased by 28% since Q4 2016/17. However, as previously reported this increase is largely due to the growth in the register in Somerset West & Taunton, which has increased by 60% during this time. This increase is due to the local authority being unable to undertake the renewals process due to transformation and merger of the 2 local authorities.

Table 2: Number of households registered with Homefinder Somerset by local authority

									y recuir aunitricity		
	Q4 16/17	Q2 17/18	Q4 17/18	Q2 18/19	Q4 18/19	Q1 19/20	Q2 19/20	Q3 19/20	Q4 19/20	Q1 20/21	
Mendip	1,534	1,478	1,402	1,366	1,596	1,538	1,559	1,527	1,533	1,566	
Sedgemoor	1,932	1,909	1,755	1,835	2,020	2,224	2,474	2,357	2,452	2,572	
Somerset West & Taunton	2,688	2,618	2,680	3,030	3,622	3,808	4,048	4,040	4,159	4,303	
South Somerset	2,063	2,035	1,873	1,954	1,971	1,973	2,000	2,017	2,091	2,044	
Total	8,217	8,040	7,710	8,185	9,209	9,543	10,081	9,941	10,235	10,485	



Chart 1: Number of households registered by local authority. Q4 2016/17 as the base



Just over half of all households (51%) registered with Homefinder Somerset need a 1 bed home, whilst just under a third (31%) need a 2 bed home.

Table 3: Size of home needed. Households registered as at 1 July 2020

	1 B	1 Bed		eds	3 B	eds	4+ E	Beds	
	No.	%	No.	%	No.	%	No.	%	Total
Mendip	775	49%	515	33%	211	13%	65	4%	1,566
Sedgemoor	1,241	48%	834	32%	377	15%	120	5%	2,572
Somerset West & Taunton	2,291	53%	1,269	29%	561	13%	182	4%	4,303
South Somerset	1,012	50%	614	30%	326	16%	92	5%	2,044
Total	5,319	51%	3,232	31%	1,475	14%	459	4%	10,485



Bidding Analysis

Between 1 April and 30 June 2010 a total of 21,254 bids were placed by 7,801 households on homes across Somerset. This is significantly down from the normal number of bids due to the impact of the Coronavirus and the huge reduction in the number of homes advertised during April and May (see below). The number of bids made in the last quarter was 56% lower than the corresponding quarter last year.

The number of households bidding was also significantly below normal in both April and May. The number of bids and households bidding each month returned to more normal levels in June.

97% of bids made during the quarter were placed via the website.

Table 4: Number of bids and bidders 1 April 2019 – 30 June 2020

	No. of	No. of
	bids	bidders
2019		
April	9,100	2,733
May	13,600	3,055
June	10,392	2,903
July	11,585	2,796
August	11,540	2,932
September	10,823	2,775
October	12,819	3,093
November	11,276	2,945
December	10,215	2,788
2020		
January	11,668	2,987
February	13,567	2,970
March	9,884	2,686
April	4,468	1,546
May	5,073	1,881
June	11,713	2,684
Average	10,515	2,718

Table 5 below shows the proportion of households by local authority and Band who are considered to be inactive (e.g. they have not bid or logged onto the Homefinder Somerset website during the last 6 months, and are not on autobid). This analysis excludes those households who have only registered in the last month and may not have had the opportunity to bid or login to the website.

It can be seen that a third of households registered with Homefinder Somerset can be considered as inactive. The proportion of inactive households varies by Band and local authority. The proportion of inactive households increases as priority reduces. The proportion of inactive households in Gold Band ranges from 7% in South Somerset to 38% in Somerset West & Taunton. The higher proportion of inactive households in Somerset West & Taunton will be affected by the fact that the renewal process has not run for some time, as detailed above.



Table 5: Percentage of households who have not bid or logged onto the Homefinder Somerset website during the last 6 months, and are not on autobid as at 1 July 2020 (excluding those households who have registered in the last month)

	Emergency	Gold	Silver	Bronze	Total
Mendip	n/a	10%	13%	22%	17%
Sedgemoor	n/a	15%	29%	35%	32%
Somerset West & Taunton	33%	38%	39%	51%	45%
South Somerset	13%	7%	8%	17%	13%
Total	21%	22%	26%	37%	32%

Table 6 reveals that an average of 76 bids were placed for the 297 homes advertised between 1 April and 30 June 2020. This represents a 43% increase in the average number of bids per property compared to that seen in 2019/20. This is due to the fact there was a significant reduction in the number of homes advertised in the last quarter so there were fewer homes for applicants to bid on (see the Homes Advertised section below).

The average number of bids varied considerably between local authority areas and property type/size. The average number of bids for houses (118) was much higher than for flats (48).

The average number of bids for homes advertised during the quarter ranged from 56 bids in South Somerset (74 homes advertised) to 105 in Somerset West & Taunton (70 homes advertised).

Table 6: Number of homes and average number of bids by type, size and local authority (1 April – 30 June 2020)

_	Me	ndip	Sedg	emoor	Somer	set West	South S	Somerset		
					& Ta	unton			Te	otal
		Average		Average		Average		Average		Average
	No. of	no. of	No. of	no. of	No. of	no. of	No. of	no. of	No. of	no. of
	homes	bids	homes	bids	homes	bids	homes	bids	homes	bids
Bungalow	17	92	6	92	15	96	25	42	63	73
1 Bedroom	14	94	6	92	11	94	14	32	45	74
2 Bedroom	3	83			4	103	11	55	18	70
Flat	18	43	63	52	26	53	22	34	129	48
1 Bedroom	13	48	49	53	14	70	15	40	91	53
2 Bedroom	5	31	14	50	12	32	7	21	38	37
House	11	85	33	118	29	157	26	89	99	118
1 Bedroom							1	98	1	98
2 Bedroom	5	108	16	151	15	210	16	101	52	148
3 Bedroom	5	75	17	87	12	110	7	72	41	90
4 Bedroom	1	25			1	64	2	51	4	48
5 Bedroom					1	11			1	11
Maisonette			3	25					3	25
2 Bedroom			1	61					1	61
3 Bedroom			2	8					2	8
Studio flat	1	36	1	57			1	44	3	46
Studio	1	36	1	57			1	44	3	46
Total	47	71	106	74	70	105	74	56	297	76



88 homes (29%) advertised during the last quarter received over 100 bids. The highest number of bids received was 259, for a 2 bed bungalow in near Langport.

Rejection Reasons

During the last quarter landlords set a total of 296 bids to match or offer rejected. This is significantly down on the normal levels due to the much smaller number of homes advertised in the quarter (see below).

228 households were match or offer rejected (as some households were match or offer rejected for more than 1 property) by landlords for 114 homes (as more than one household was match or offer rejected on some homes).

Table 7 shows that 20% of households were rejected because they were considered unsuitable due to arrears/debts (13%) or ASB/ convictions (7%). The other most common rejection reasons were: 'Applicant no longer wants to be considered', 'Applicant did not respond', 'Applicant states area is unsuitable' and 'Applicant states property not suitable'. Together these reasons accounted 59% of all rejections during the quarter.

Given the low number of rejections this quarter the variations between landlords can be affected by a very small number of cases, and as such no analysis of these variations is presented.



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Table 7: Match or Offer Rejection reasons used by landlords (1 April – 30 June 2020)

Table 7. Match of Otter Reject		ster		liS		eWest		gna		ewater	Somerse & Tau		Yarlington		Other		Total	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	% of total
Applicant considered unsuitable							_				_		_					
due to arrears/debts	6	10%			4	6%	5	20%	10	29%	6	19%	5	19%	1	9%	37	13%
Applicant no longer wants to be	_	201		4.407		2001		40/		201		201	_	4.007		2 -0/		400/
considered	5	9%	4	11%	16	22%	1	4%	1	3%	2	6%	5	19%	3	27%	37	13%
Applicant did not respond	2	3%	4	11%	15	21%	1	4%	6	18%	1	3%	3	12%			32	11%
Applicant states area is unsuitable	2	3%	8	21%	2	3%	5	20%	2	6%	8	25%	2	8%			29	10%
Applicant considered unsuitable																		
due to ASB/Convictions	11	19%	1	3%	2	3%			3	9%			4	15%			21	7%
Applicant states property not																		
suitable			5	13%	5	7%	5	20%			1	3%	1	4%	2	18%	19	6%
Landlord_Property not suitable for																		
applicant	1	2%	2	5%	4	6%	3	12%	3	9%			3	12%	1	9%	17	6%
Landlord_Offer withdrawn by																		
landlord	3	5%	6	16%	5	7%									1	9%	15	5%
Landlord_Change of circumstances																		
identified	2	3%	2	5%	4	6%	3	12%					1	4%			12	4%
Landlord_Location deemed																		
unsuitable	5	9%	4	11%	1	1%			1	3%			1	4%			12	4%
Applicant doesn't want to move					2	3%	2	8%	4	12%	1	3%			1	9%	10	3%
Landlord_Requires ground floor	1	2%	1	3%							6	19%	1	4%			9	3%
Applicant did not complete	-											10,0		.,,				
verification	2	3%							3	9%	1	3%					6	2%
Landlord_Adapted housing required	4	7%			1	1%					1	3%					6	2%
Applicant state unable to afford rent	•	. , ,				.,,					-	1 7 7 7						
in advance					5	7%											5	2%
Applicant states bedrooms too					_							1						
small											4	13%					4	1%
Landlord_Doesn't meet agreed											-	1					<u> </u>	
local lettings Plan	2	3%													1	9%	3	1%

Table 7 (continued): Match or Offer Rejection reasons used by landlords (1 April – 30 June 2020).

Table 7 (continued): Materi of		ster		HiS		eWest		agna	•	ewater	Somerse & Tau	et West	Yarli	ington	O	ther	Te	otal
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	% of total
Landlord_Ground floor not																		
required	3	5%															3	1%
Landlord_Sensitive let applicant																		
unsuitable	2	3%			1	1%											3	1%
Applicant states they can't afford to																		
move					2	3%											2	1%
Landlord_Applicant is on autobid	2	3%															2	1%
Landlord_Does not require																		
supported housing	1	2%	1	3%													2	1%
Landlord_Property is adapted &																		
applicant has no requirement for																		
adaptations	2	3%															2	1%
Applicant feels property isn't																		
affordable															1	9%	1	0%
Applicant states condition of																		
property not satisfactory					1	1%											1	0%
Landlord unable to make contact																		
with applicant – Inform LA					1	1%											1	0%
Landlord_Equal Bid given greater																		
priority									1	3%							1	0%
Landlord_Fails to meet housing																		
needs	1	2%															1	0%
Landlord_Health Reasons prevent																		
applicant from moving.					1	1%											1	0%
Landlord_Pets - No/type																		
incompatible with property	1	2%															1	0%
Landlord_Tenancy Support not																		
available											1	3%					1	0%
Total	58	100%	38	100%	72	100%	25	100%	34	100%	32	100%	26	100%	11	100%	296	100%

Note: Percentages for each landlord refer to % of total rejections for that landlord (e.g. 16% of households rejected by Aster were due to arrears/debts)

Homes Advertised

The impact of the Coronavirus on Homefinder Somerset can be seen by the significant reduction in the number of homes that were advertised in the last quarter, particularly in April and May. Table 8 reveals that only 297 homes were advertised. This compares with 641 homes in the same quarter last year. This represents a reduction of 54% in the number of homes advertised compared to the same quarter last year.

Table 8: Homes advertised by month (1 April – 30 June 2020)

	April	May	June	Total
Mendip District Council	11	23	21	55
Sedgemoor District Council	38	27	45	110
Somerset West & Taunton	4	33	53	90
South Somerset District Council	17	15	46	78
Total	70	98	165	333

Homes Let

322 homes across Somerset were set to let¹ in the last quarter. Unsurprisingly given the significant fall in the number of homes advertised (see above), this represents a 38% reduction compared to the same quarter last year (when 516 homes were let).

Tables 9 and 10 set out the profile of the homes set to let in the last quarter by size, local authority and landlord. 44% of homes let between 1 April and 30 June 2020 were 1 bed homes and 40% were 2 bed homes. South Somerset again accounted for the highest number of homes let (94).

Table 9: Homes let between 1 April and 30 June 2020 by property local authority

	Studio	1 Bed	2 Bed	3 Bed	4 Bed	Total	%
Mendip	1	38	19	5	2	65	20%
Sedgemoor	0	34	40	13	0	87	27%
Somerset West & Taunton	0	25	34	14	3	76	24%
South Somerset	3	44	36	11	0	94	29%
Total	4	141	129	43	5	322	100%
% of total	1%	44%	40%	13%	2%	100%	

¹ These homes were set to Offer Accepted



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Homes in Sedgemoor (18%), Somerset West & Taunton (18%), Aster (14%), Yarlington (13%) and LiveWest (12%) together accounted for 75% of homes let in the last quarter.

Table 10: Homes let between 1 April and 30 June 2020 by landlord

	Studio	1 Bed	2 Bed	3 Bed	4 Bed	Total	%
Aster	1	26	16	1		44	14%
Curo		1		1		2	1%
Falcon Rural			1			1	0%
Habinteg		1	1			2	1%
Hanover		2				2	1%
Hastoe HA			2			2	1%
Homes in Sedgemoor		32	14	11		57	18%
LiveWest		18	11	8	2	39	12%
Magna Housing		2	13	2		17	5%
Sanctuary HA	2		3			5	2%
Selwood Housing		5	4	1	2	12	4%
SHAL			4			4	1%
Somerset West & Taunton	1	31	18	7		57	18%
Southwestern Housing Society			3			3	1%
Stonewater		6	16	4	1	27	8%
Tamar Housing			2	3		5	2%
Yarlington		17	21	5		43	13%
Total	4	141	129	43	5	322	100%

Tables 11 and 12 show that 44% of homes were let to households in the Gold band. This compares with 36% of homes let to households in the Gold Band during 2019/20. The proportion of homes let to households in the Gold Band varied from 34% of homes in Mendip to 54% of homes in Somerset West & Taunton.

43% of homes were let in the last quarter were let to households in the Silver band. This ranged from 36% of homes in Somerset West & Taunton to 60% in Mendip.

Table 11: Homes let between 1 April and 30 June 2020 by property local authority and Band

	Emerg	gency	Ġ	old	Sil	ver	Bro		
	No.	%	No.	%	No.	%	No.	%	Total
Mendip	1	2%	22	34%	39	60%	3	5%	65
Sedgemoor	1	1%	33	38%	36	41%	17	20%	87
Somerset West & Taunton	1	1%	41	54%	27	36%	7	9%	76
South Somerset	4	4%	46	49%	37	39%	7	7%	94
Total	7	2%	142	44%	139	43%	34	11%	322

The proportion of homes let to applicants in different Bands also varied by landlord (Table 12). Amongst the 5 landlords who let the most homes in the second quarter, the proportion of homes let to households in Gold Band ranged from 32% for Aster to 53% for Somerset West & Taunton.



Table 12: Homes let between 1 April and 30 June 2020 by landlord and Band

	Emergency		Gold		Silver		Bronze		
	No.	%	No.	%	No.	%	No.	%	Total
Aster			14	32%	26	59%	4	9%	44
Curo					2	100%			2
Falcon Rural							1	100%	1
Habinteg Housing	1	50%			1	50%			2
Hanover					2	100%			2
Hastoe HA					2	100%			2
Homes in Sedgemoor	1	2%	24	42%	19	33%	13	23%	57
LiveWest			20	51%	17	44%	2	5%	39
Magna Housing			8	47%	7	41%	2	12%	17
Sanctuary HA			5	100%					5
Selwood Housing	1	8%	2	17%	9	75%			12
SHAL			2	50%	1	25%	1	25%	4
Somerset West & Taunton	2	4%	30	53%	22	39%	3	5%	57
Southwestern Housing Society					2	67%	1	33%	3
Stonewater	1	4%	15	56%	9	33%	2	7%	27
Tamar Housing					2	40%	3	60%	5
Yarlington	1	2%	22	51%	18	42%	2	5%	43
Total	7	2%	142	44%	139	43%	34	11%	322

90 homes were let to homeless applicants in Gold Band or Silver Under Relief between 1 April and 30 June 2020, representing 28% of all homes let. This is above the proportion seen in 2019/20, when 15% of homes were let to homeless households in Gold Band and Silver Under Relief. This will reflect the increased number of homes advertised with a preference to homeless households as a result of the Coronavirus. The proportion of homes let to homeless applicants in Gold Band or Silver Under Relief ranged from 34% in Somerset West & Taunton to 17% in Mendip – see Table 13.

Table 13: Homes let to homeless applicants in Gold Band or Silver Under Relief between 1 April and 30 June 2020 by property local authority

	No. of homes let	No. of homes let to homeless applicants in Gold Band or Silver Under Relief	% of all homes let
Mendip	65	11	17%
Sedgemoor	87	27	31%
Somerset West & Taunton	76	26	34%
South Somerset	94	26	28%
Total	322	90	28%

Amongst the 5 landlords who let the most homes in the last quarter the proportion of homes let to homeless applicants in Gold Band or Silver Under Relief varied from 38% of homes let by LiveWest to 16% of homes let by Aster – see Table 14.



Table 14: Homes let to homeless applicants in Gold Band or Silver Under Relief between 1 April and 30 June 2020 by landlord

	No. of homes let	homes applicants in Gold Band or		
Aster	44	7	16%	
Curo	2	1	50%	
Falcon Rural	1	0	0%	
Habinteg Housing	2	0	0%	
Hanover	2	0	0%	
Hastoe HA	2	0	0%	
Homes in Sedgemoor	57	15	26%	
LiveWest	39	15	38%	
Magna Housing	17	8	47%	
Sanctuary HA	5	1	20%	
Selwood Housing	12	2	17%	
SHAL	4	0	0%	
Somerset West & Taunton	57	16	28%	
Southwestern Housing Society	3	0	0%	
Stonewater	27	11	41%	
Tamar Housing	5	0	0%	
Yarlington	43	14	33%	
Total	322	90	28%	

Over 30,000 homes have been let through Homefinder Somerset since 2009. The total number of lets per year by size is shown in Table 15.

Table 15: Number of properties let

	Studio	1 Bed	2 Bed	3 Bed	4 Bed	5 Bed	6 Bed	Total
2009	41	927	1,063	477	42	2	0	2,552
2010	41	926	1,078	576	52	4	1	2,678
2011	48	933	1,381	635	56	6	0	3,059
2012	46	944	1,358	717	55	3	1	3,124
2013	50	969	1,264	588	49	8	0	2,928
2014	54	935	1,148	547	48	4	0	2,736
2015	40	1,031	1,294	605	36	4	2	3,012
2016	43	832	1,065	446	31	3	0	2,420
2017	37	847	953	365	27	2	0	2,231
2018	35	866	791	333	34	1	0	2,060
2019	32	905	913	376	38	2	1	2,267
2020 to 30 June	14	390	439	202	14	1	0	1,060
Total	481	10,505	12,747	5,867	482	40	5	30,127

For more information please contact Rupert Warren (<u>r.warren@somersetwestandtaunton.gov.uk</u>)

